

2009 Sponsorship Opportunities



Saturday, June 13, 2009
Old Cowtown Museum

Proceeds benefit the patients of





**KANSAS CITY
BARBEQUE
SOCIETY**





Kansas Masters BBQ Championship & Summer Fling

A benefit for the Center for Health and Wellness

Saturday, June 13, 2009
Old Cowtown Museum – 1817 W. Museum Blvd., Wichita, KS 67203

2009 Honorary Co-Chairs: The Honorable Carl Brewer and Mr. Walter “Bud” Gates
2009 Event Chair: Mr. Brian A. Black

On June 13, 2009 get ready for the sixth annual **Kansas Masters BBQ Championship and Summer Fling** - a benefit for the Center for Health and Wellness. This event promises to be the hottest ticket in town as teams blaze up their grills for trophies, cash and prizes. There will be plenty of events for the entire family. Come out and join more than 4,000 of your fellow Kansans.

EVENT

- 8 a.m.** Mayor’s Morning Wellness Walk
 Century II to Cowtown
- 9 a.m.** Event Gate Open
- Kansas Masters BBQ Competition
 - Kids Cowtown Adventure – Hands-on learning for all ages
 - Cowtown full enactment – Costumed History Interpreters
 - Health & Wellness Pavilion for the entire family
 - Center Stage of Entertainment
 - Heartland Talent Call Competition
 - BBQ People’s Choice Pavilion – Plenty of BBQ for all
 - Old School Car Show
 - Wellness Merchandising Pavilion – Full of Healthy Choices
 - Much more
- 10:00 a.m.** Official Welcome – Center Stage
- 11 a.m.** BBQ Feed
- 3 p.m.** Award Ceremony
- 4 p.m.** Event Closes

(Event schedule subject to change)

QUESTIONS

Contact: Jeri Yanez at (316) 612-6886
 Fax (316) 691-9939 or email: jyanez@wichitawellness.org
 Brian Black, event chair * 316-260-1113 brian.black15@yahoo.com



The Center for Health and Wellness, Inc. (CHW) is a state-of-the-art nonprofit primary health care facility designed to meet the needs of the low to moderate income residents in northeast Wichita. The purpose of the Center is to provide a first-class, affordable family health care facility to improve access to primary health care services and focus on prevention and wellness for this traditionally under-served population.

"Affordable, accessible health care surely is among the most critical social issues we must address. I see the Center for Health and Wellness as a dream in the making. Perhaps the most gratifying aspect of this dream is that it is firmly grounded in reality. We are carefully making our plans, using every resource at our disposal, and working diligently to create something of lasting value. Good health is a treasured possession; its attainment and maintenance are not only the responsibility of the individual but of society as a whole. We must join together to support this Clinic, for the betterment of us all."

Walter E. "Bud" Gates

All SPONSORSHIPS INCLUDE

Sponsor name listed in event program, sponsor name in the Center for Health and Wellness annual report, tax-deductible contribution receipt from the Center for Health and Wellness, Inc. for sponsorship contribution exceeding benefits received. Our media partners include: Power 93.9 FM, Cox, The Wichita Eagle, Kansas.com, KWCH 12, City Channel 7, and Kansas CW. The event will be promoted with more than \$350,000 of media promotion by our media partners.

Mayor's Morning Wellness Walk –

Presenting Sponsor - \$10,000 (1 available) * Publication deadline: March 31, 2009 - **SOLD**

- Fifty (50) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$350)
- Access to reserved VIP area for ten (10) (\$1,000 value)
- “Presented by” company logo on television promos
- “Presented by” company name mentioned during radio promos
- “Presented by” company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirts, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Co-Sponsor - \$5,000 (1 available) - * Publication deadline: April 13, 2009 - **SOLD**

- Twenty-five (25) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$175)
- Access to reserved VIP area for five (5) (\$500 value)
- “Co-Sponsor by ” company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirts, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

T-Shirt Sponsor - \$5,000 (2 available) - * Publication deadline April 13, 2009

- Twenty-five (25) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$175)
- Access to reserved VIP area for five (5) (\$500 value)
- Company logo in print media promos
- Sponsor brand represented on all materials (posters, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event
- Prominently displayed company logo on t-shirt

Walker Transportation Sponsor - \$2500 (2 available) - * Publication deadline April 13, 2009

- Twelve (12) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$84)
- Access to reserved VIP area for two (2) (\$200 value)
- Company logo in print media promos and on transportation vehicles
- Sponsor brand represented on all materials (posters, t-shirt, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Morning Nutrition Sponsor - \$1,000 (multiple opportunities) - * Publication deadline April 13, 2009

- Six (6) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$42)
- Access to reserved VIP area for two (2) (\$200 value)
- Company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirt, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Morning Warm-up Sponsor - \$500 (multiple opportunities) - * Publication deadline April 13, 2009

- Four (4) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$28)
- Company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirt, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Kids Old Cowtown Adventure

Presenting Sponsor - \$10,000 (1 available) * Publication deadline: March 31, 2009

- Fifty (50) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$350)
- Access to reserved VIP area for ten (10) (\$1,000 value)
- “Presented by” company logo on television promos
- “Presented by” company name mentioned during radio promos
- “Presented by” company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirts, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Co-Sponsor - \$5,000 (1 available) - * Publication deadline: April 13, 2009 - **SOLD**

- Twenty-five (25) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$175)
- Access to reserved VIP area for five (5) (\$500 value)
- “Co-Sponsor by ” company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirts, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Grades 1-2 Activity Sponsor - \$1,000 (1 available) - * Publication deadline April 13, 2009

- Six (6) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$42)
- Access to reserved VIP area for two (2) (\$200 value)
- Company logo in print media promos and yard sign posted by activity
- Sponsor brand represented on all materials (posters, t-shirt, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Grades 3-4 Activity Sponsor - \$1,000 (1 available) - * Publication deadline April 13, 2009

- Six (6) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$42)
- Access to reserved VIP area for two (2) (\$200 value)
- Company logo in print media promos and yard sign posted by activity
- Sponsor brand represented on all materials (posters, t-shirt, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Grade 5 Activity Sponsor - \$1,000 (1 available) - * Publication deadline April 13, 2009

- Six (6) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$42)
- Access to reserved VIP area for two (2) (\$200 value)
- Company logo in print media promos and yard sign posted by activity
- Sponsor brand represented on all materials (posters, t-shirt, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Grades 6 and up Activity Sponsor - \$1,000 (1 available) - * Publication deadline April 13, 2009

- Six (6) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$42)
- Access to reserved VIP area for two (2) (\$200 value)
- Company logo in print media promos and yard sign posted by activity
- Sponsor brand represented on all materials (posters, t-shirt, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Health and Wellness Pavilion

Hosted by Sedgwick County Center for Health Equity

Presenting Sponsor - \$10,000 (1 available) * Publication deadline: March 31, 2009

- Fifty (50) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$350)
- Access to reserved VIP area for ten (10) (\$1,000 value)
- “Presented by” company logo on television promos
- “Presented by” company name mentioned during radio promos
- “Presented by” company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirts, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Co-Sponsor - \$5,000 (1 available) - * Publication deadline: April 13, 2009

- Twenty-five (25) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$175)
- Access to reserved VIP area for five (5) (\$500 value)
- “Co-Sponsor by ” company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirts, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Health Screenings Sponsor - \$2500 (2 available) - * Publication deadline April 13, 2009

- Twelve (12) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$84)
- Access to reserved VIP area for two (2) (\$200 value)
- Company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirt, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Wellness Activity Sponsor - \$2500 (2 available) - * Publication deadline April 13, 2009

- Twelve (12) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$84)
- Access to reserved VIP area for two (2) (\$200 value)
- Company logo in print media promos and on transportation vehicles
- Sponsor brand represented on all materials (posters, t-shirt, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

KDGS Power 93.9 Heartland Talent Call Center Stage

Presenting Sponsor - \$10,000 (1 available) * Publication deadline: March 31, 2009

- Fifty (50) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$350)
- Access to reserved VIP area for ten (10) (\$1,000 value)
- “Presented by” company logo on television promos
- “Presented by” company name mentioned during radio promos
- “Presented by” company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirts, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Co-Sponsor - \$5,000 (1 available) - * Publication deadline: April 13, 2009

- Twenty-five (25) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$175)
- Access to reserved VIP area for five (5) (\$500 value)
- “Co-Sponsor by ” company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirts, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Talent Sponsor - \$2500 (2 available) - * Publication deadline April 13, 2009

- Twelve (12) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$84)
- Access to reserved VIP area for two (2) (\$200 value)
- Company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirt, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Talent Preliminaries Sponsor - \$1,000 (2 available) - * Publication deadline April 13, 2009

- Six (6) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$42)
- Access to reserved VIP area for two (2) (\$200 value)
- Company logo in print media promos and yard sign posted by activity
- Sponsor brand represented on all materials (posters, t-shirt, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

BBQ People’s Choice Pavilion

Presenting Sponsor - \$10,000 (1 available) * Publication deadline: March 29, 2009

- Fifty (50) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$350)
- Access to reserved VIP area for ten (10) (\$1,000 value)
- “Presented by” company logo on television promos
- “Presented by” company name mentioned during radio promos
- “Presented by” company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirts, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Co-Sponsor - \$5,000 (1 available) - * Publication deadline: April 13, 2009

- Twenty-five (25) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$175)
- Access to reserved VIP area for five (5) (\$500 value)
- “Co-Sponsor ” company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirts, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Old School Car Show

Presenting Sponsor - \$5,000 (1 available) - * Publication deadline: March 31, 2009 - **SOLD**

- Twenty-five (25) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$175)
- Access to reserved VIP area for five (5) (\$500 value)
- “Presented by” company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirts, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Co-Sponsor - \$2500 (2 available) - * Publication deadline April 13, 2009

- Twelve (12) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$84)
- Access to reserved VIP area for five (2) (\$200 value)
- “Co-Sponsor by” Company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirts, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event



Wellness Merchandising Pavilion

Presenting Sponsor - \$5,000 (1 available) - * Publication deadline: April 13, 2009

- Twenty-five (25) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$175)
- Access to reserved VIP area for five (5) (\$500 value)
- “Presented by” company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirts, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Co-Sponsor - \$2500 (2 available) - * Publication deadline April 13, 2009

- Twelve (12) tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$84)
- Access to reserved VIP area for two (2) (\$200 value)
- “Co-Sponsor by” Company logo in print media promos
- Sponsor brand represented on all materials (posters, t-shirts, collateral materials, etc.)
- Opportunity for company products/services to be distributed during event

Patrons

Host Couples - \$250 (multiple available)

- Five (5) tickets to the tickets to the 2009 Kansas Masters BBQ Championship and Summer Fling (\$35)
- Access to reserved VIP area for two (2) (\$200)
- Name listed in event program

Customized sponsorship packets are available.

Contact Brian Black, event chair * 316-260-1113 or brian.black15@yahoo.com



2009 Sponsorship Agreement Form

Company Name _____

Contact Name _____

Address _____

Phone _____ Fax _____ E-Mail _____

How would you like your company name listed in publicity materials?

_____ Please email your company logo to brian.black15@yahoo.com

2009 Sponsorship Commitment (check all that apply)

- \$10,000 Presenting Sponsor – Mayor’s Wellness Walk
- \$10,000 Presenting Sponsor – Kids Old Cowtown Adventure
- \$10,000 Presenting Sponsor – Health and Wellness Pavilion
- \$10,000 Presenting Sponsor – Heartland Talent Call
- \$10,000 Presenting Sponsor – BBQ People’s Choice Pavilion

- \$5,000 Co-Sponsor – Mayor’s Wellness Walk \$5,000 T-Shirt Sponsor – Mayor’s Wellness Walk
- \$5,000 Co-Sponsor– Kids Old Cowtown Adventure \$5,000 Co-Sponsor – Health and Wellness Pavilion
- \$5,000 Co-Sponsor – Heartland Talent Call \$5,000 Co-Sponsor – BBQ People’s Choice Pavilion
- \$5,000 Presenting Sponsor – Old School Car Show
- \$5,000 Presenting Sponsor – Wellness Merchandising Pavilion

- \$2,500 Co-Sponsor Wellness Merchandising Pavilion
- \$2,500 Walker Transportation Sponsor \$2,500 Health Screenings Sponsor
- \$2,500 Heartland Talent Sponsor \$2,500 Wellness Activity Sponsor

- \$1,000 Morning Nutrition Sponsor \$1,000 Grades 1-2 Activity Sponsor
- \$1,000 Grades 3-4 Activity Sponsor \$1,000 Grade 5 Activity Sponsor
- \$1,000 Grades 6 and up Activity Sponsor \$1,000 Heartland Talent Preliminaries
- \$500 Morning Warm-up Sponsor \$250 Host Couple

Payment Options:

ADVANCED PAYMENT IN FULL Payments of \$ _____ Total Amount

Payment Type:

CHECK

CREDIT CARD (Please circle the card you prefer): MasterCard - VISA – Discover - American Express

Number _____ Exp. Date _____

Signature _____ Printed Signature _____

Title _____ Date _____

Mail or Fax your reply today!

The Center for Health and Wellness - 2707 E 21st St Wichita, Kansas 67214 - Fax (316) 691-9939